

LYNSEE LAURITSEN

PHOTOGRAPHER

WRITER

DESIGNER

EXPERIENCE

Lynsee Lauritsen Photography

2004 - present

Freelance Photographer and Retoucher

- Specializing in portraiture and fashion photography
- Shooting beauty, editorial, product, culinary, runway, red carpet, event and fine art photography
- Retouching images for quality, including skin clearing and smoothing, light adjustments, and color correction
- Manipulating images by liquefying body shape and compositing multiple photographs
- Designing web and print graphics for clients and events
- Collaborating with stylists, hair and makeup artists to achieve desired aesthetic
- Styling clothing and accessories on models and on-set props
- Controlling lighting with strobes, hot lights and modifiers
- Scouting locations for assignments and securing property releases
- Directing models and assistants on set
- Establishing a cost structure for photographic prints and digital files
- Promoting and networking on the internet via social media

Glamurger

2012 - present

Writer/Photographer

- Writing reviews and recommendations for beauty products, including those received from relevant brands for my honest opinion on the Wordpress platform
- Managing SEO and social media outlets
- Shooting and editing product photography
- Researching new beauty products and techniques to keep blog audience up-to-date on the latest trends
- Collaborating with brands to promote makeup and skincare, including Peach and Lily, Cellnique, DHC, Angel Contacts, Leonie, and Sibü Beauty
- Networking with brands, bloggers and readers
- Encouraging discussion about companies and their merchandise among bloggers and target demographic

Melange Books White Bear Lake, MN

2012 - present

Publication/Graphic Designer

- Designing book covers for novels, series, and ebooks for authors
- Compromising with authors to creatively achieve their vision through image manipulation with Photoshop
- Curating stock photography for each project
- Choosing fonts and setting the placement and typography
- Interpreting and illustrating themes by compositing multiple images
- Editing summaries to be placed on the back covers
- Organizing and prioritizing a schedule of projects by release date
- Managing time to make deadlines provided by publisher
- Constructively critiquing work by other members of the design team, and giving feedback via email and messaging
- Advising art director on requirements for updated author art forms

EDUCATION

The Art Institutes International
Minnesota

**Bachelor of Fine Arts
Photography**
Minneapolis, MN
2004-2007

L4 Institut für Digitale
Kommunikation
Study Abroad
+Internship
Berlin, Germany
2006

EQUIPMENT & SOFTWARE & SKILLS

Nikon D2x DSLR
Yashica 635 TLR
Hasselblad
Nikon Speedlights
Dyna-Lite Monolights
Profoto Lighting

Adobe Creative Suite 6
Adobe Lightroom 3
Microsoft Office
Kodak Pro DP2
Softworks ROES Pro
Capture One
Wordpress
Mac/PC Proficient

High-end Retouching
Image Manipulation
Graphic Design
Typography
Social Media & SEO
Writing
Basic HTML
35mm Film
Medium & Large Format



LYNSEE LAURITSEN

PHOTOGRAPHER WRITER DESIGNER

EXPERIENCE

Twenty20 Inc., Marina del Rey, CA 2014

Photo Editor

- Curated user-generated stock photography database for high-resolution, thought-provoking, commercially legal imagery
- Identified subjects to reject for sale, such as specific landmarks, buildings and structures
- Thoroughly inspected images for copyright infringements
- Requested model and property releases from photographers
- Deliberated with colleagues about questionable topics such as trade dress and identifiable features on people, buildings, boats, etc.
- Utilized a content operations program for licensing, curating, and quality control of images
- Improved test image system by providing error input to the editing team
- Reviewed and renewed copyright laws and information with weekly exams

Jimmy Jazz, New York, NY 2010

Fashion/Product Photographer and Retoucher

- Photographed urban fashion for eCommerce usage
- Retouched images for aesthetic and consistency, including cropping, resizing, color correction, skin smoothing, dust and wrinkle removal, etc.
- Improved team retouching technique for color selection and replacement
- Created color swatches for web catalogue
- Constructed the set and assembled lighting and modifiers
- Prepped apparel by steaming and arranging clothing and accessories
- Directed and styled models in a studio workspace
- Organized and exported images in a high-volume workflow

White House Custom Colour, Eagan, MN 2008 - 2009

Quality Control Specialist

- Inspected photographic prints for errors including flaws in coating, paper damage, quantity, and color/resolution issues
- Sorted, labeled and packaged prints for proper workflow
- Collected and distributed goods throughout the lab during the finishing process
- Assisted in Printing, Proofing, Texture, Internal Remake, Binding, Filing, Billing and Shipping departments
- Helped improve the workflow schedule for the overnight shift
- Contributed toward nightly and weekly shipping and sales goals

Benno Rudolf, TYPO Berlin, Berlin, Germany (Internship) 2006

Product Photographer and Retoucher

- Shot product photography of vintage electronic equipment
- Controlled lighting with strobes, studio hot lights and modifiers
- Performed extensive digital retouching on the images, including skin smoothing, dust removal and color correction
- Created organization system for equipment storage and digital management
- Scheduled dates and times for shoots and transported equipment
- Styled and directed models on set and on location
- Recruited models and obtained model releases
- Scouted and secured shoot locations and property releases

VOLUNTEER

Art-A-Whirl 2005
Event Photography and Portraiture
Northeast Minneapolis Arts
Association
Minneapolis, MN

Voltage: Fashion
Amplified 2007
Runway and BTS Photographer
MNfashion
Minneapolis, MN

EXHIBITIONS & PUBLICATIONS

Verite
2-Person (2007)
Northrup King
Ai International Minnesota
Minneapolis, MN

Juried Student Show
Group (2005/06/07)
Ai International Minnesota
Minneapolis, MN

The Substance of Light
Group (2006)
The Independent
Minneapolis, MN

City Pages
July 21, 2010
P3 (Table of Contents)

Ai International Minnesota
2006-07 Catalog
Vol. VII: 49

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